



WFFM World Federation of Friends of Museums
FMAM Federación Mundial de Amigos de los Museos
FMAM Fédération Mondiale des Amis des Musées

January 4, 2016

Dear Friends,

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I want to thank you all for the many season's greetings that I have received and wish you all a very happy and successful new year! I'm confident that it will be a good year for friends of museums worldwide, as it will be for the *World Federation of Friends of Museums* as our global organization.

I believe that our major task (not only) this year will be to increase the energy that we invest in our communication. Our work on this may get better from year to year - it is however safe to say that it can never be fully finished.

This year it must be our special goal to improve our public presence, so that we can make our voice heard more clearly in the world of museums. We should therefore start thinking about adjusting our outside appearance as well as our agenda.

You are all invited to help us achieve our mission! Please share your ideas with me, as we will contact you about advertising the WFFM through your national networks.

I'm of course looking forward to discussing this and many other topics with you at the *Council Meeting and General Assembly* of the WFFM that - as you all know - will take place in Washington, D.C., June 2-5. If you haven't already: please register for this important event. The early-bird booking still lasts until the end of this month. For your convenience you can download the e-mail registry form on our website: www.museumsfriends.com/en/node/760.

I'm also happy to announce that the preparations for the meeting of the *Young Friends of Museums* in Washington, D.C. have made great progress over the last weeks. We will send out the invitation for this event to the national federations today, so that they can pass it on to their members. Also you may also download this invitation on our website: www.museumsfriends.com/en/node/762

I am - as always - excited about the future and looking forward to working with you!

With best regards,

www.museumsfriends.com

Dr. Ekkehard Nümann,
President WFFM